



Scoring Made Easy

Privacy Policy

Privacy Policy including Information Distribution and Data Protection

Updated: 12 May 2026



Privacy Policy

Scoring Made Easy ("we", "us", "our") is operated by eGSolutions Ltd, registered in New Zealand. We respect your privacy and are committed to protecting personal data in accordance with:

New Zealand Privacy Act 2020, and

EU General Data Protection Regulation (GDPR) (EU) 2016/679, where applicable.

This Privacy Policy explains how we collect, use, disclose, store, and protect personal information when you use the Scoring Made Easy platform, websites, and services (the "Services").

1. Scope and Applicability

This Policy applies to all users of Scoring Made Easy globally. GDPR provisions apply where we process personal data of individuals located in the European Economic Area (EEA) or United Kingdom, regardless of where Scoring Made Easy is established.

2. Data Controller

For the purposes of the New Zealand Privacy Act and GDPR:

- Controller: eGSolutions Ltd (Scoring Made Easy)
- NZBN: 9429030141643
- Contact Email: info@scoringmadeeasy.com

3. Personal Data We Collect

We may collect and process the following categories of personal data:

- Account Information: name, email address, phone number, login credentials
- Profile Data: optional demographic information, preferences
- Sports & Match Data: player names, scores, match history
- Communication Data: emails, support enquiries, feedback
- Technical Data: IP address, browser type, device identifiers, operating system
- Usage Data: login activity, feature usage, session information
- Cookies & Analytics Data: website interactions and performance data

Personal data may be collected directly from you or indirectly through use of our Services.



4. Children and Minors

Where players are under 16 years of age, parental or guardian consent may be required. Minors' data is processed with the same protections as adult data and is limited to what is necessary for service operation.

5. How We Use Personal Data

We use personal data to:

- Provide and operate the Services
- Manage accounts and authenticate users
- Record, display, and analyse match data
- Communicate with users (including service notices)
- Improve platform functionality and security
- Conduct analytics and business development
- Comply with legal and regulatory obligations

6. Lawful Bases for Processing (GDPR)

Under GDPR, we rely on the following lawful bases:

- Contractual necessity – to provide the Services
- Consent – for marketing communications and optional features
- Legitimate interests – service improvement, security, analytics
- Legal obligation – compliance with applicable laws

7. Marketing and Communications

By registering, you may receive occasional informational or promotional emails. You can opt out at any time using unsubscribe links or by contacting us. Transactional and service-related emails will still be sent when required.

8. Data Sharing and Disclosure

We may share personal data with:

- Cloud hosting, IT, analytics, and payment service providers
- Clubs, organisers, and tournament administrators (as part of service functionality)
- Professional advisers (legal, accounting)
- Regulatory or law enforcement authorities where required by law

We do not sell personal data.



9. International Data Transfers

Personal data may be transferred outside New Zealand or the EEA. Where GDPR applies, we ensure transfers are protected through:

- Adequacy decisions
- Standard Contractual Clauses (SCCs)
- Equivalent safeguards

10. Data Retention

We retain personal data only for as long as necessary to fulfil the purposes described in this Policy, unless a longer retention period is required or permitted by law.

11. Security Measures

We implement appropriate technical and organisational measures, including:

- Encryption
- Secure hosting and access controls
- Regular system reviews

While we take security seriously, no online transmission is completely secure.

12. Your Rights

New Zealand Privacy Act Rights

You may request access to or correction of your personal information.

GDPR Rights (EEA/UK Users)

You have the right to:

- Access your personal data
- Rectify inaccurate data
- Request erasure ("right to be forgotten")
- Restrict processing
- Object to processing
- Data portability
- Withdraw consent at any time

Requests can be made by contacting us at info@scoringmadeeasy.com.



13. Cookies

We use cookies for functionality, analytics, and marketing. You may control cookies through your browser settings, noting that disabling cookies may impact service availability.

14. Complaints

- New Zealand users may complain to the Office of the Privacy Commissioner.
- EEA/UK users have the right to lodge a complaint with their local data protection authority.

15. Changes to This Policy

We may update this Privacy Policy from time to time. Updates will be published on our website and reflected in version updates.

For questions, contact: info@scoringmadeeasy.com